Fanny LEFERT

FRONT-END DEVELOPER / GRAPHIC DESIGNER with experience in web, marketing and print design, I graduated with a Web Development Diploma in December 2019 and I have started She{Codes} Plus program in June 2020 to keep on learning. I'm entitled to work full-time in Australia.

I'm looking for a creative and dynamic workspace to share my passion and develop my skills.

PORTFOLIO

✎ SheDesign.dev

GET IN TOUCH

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✈ fanny@shedesign.dev

in /fanny-lefert

/MamzelNyf

INDUSTRY KNOWLEDGE

Web development

Interface Design

Print & Digital Creation

Picture manipulation

Print Technics

EDUCATION

SHE{CODES} PLUS
Spacecubed
Perth · 2020

DIPLOMA WEBSITE DVPT
North Metropolitan TAFE
Perth · 2019

CERT IV WEB BASED TECH
North Metropolitan TAFE
Perth · 2018

MARKETING BACHELOR
Rise, Business School
Nantes, FR · 2009 – 2010

GRAPHIC DESIGN DIPLOMA
Brassart Design School
Tours, FR · 2003 – 2006

TECH & TOOLS

· Evolving with Adobe **Indesign**, **Illustrator** & **Photoshop**.
· Confident with **HTML** & **CSS**.
· Working on SASS, **JS** & **PHP** skills.
· Learning **React**, Python & Django.
· Designing on **Figma** & **XD**.
· Practising on **Wordpress**: Plugins, Child theme, Elementor.. .
· Coding tools: VSCode, NPM, **GIT**, Bootstrap.

FRONT-END DEVELOPER FREELANCE

Self-Employed · Fremantle, Australia · 2018 – present

» I have started SheCodes Plus program in June 2020, to develop my knowledge in web development, meet amazing women with similar interests and build a tech network in Perth. I will practise on:
· **Python** for Machine Learning & Django
· Web app with **React.js**
· Deployment with **AWS** and Git.

» I worked on WordPress non-for-profit organisation projects:
· I helped as a **front-end develope**r for WiTWA website.
· Implementing design from XD on **Elementor Pro** for Wordpress.
· Working with **Custom Posts** and **Pods**.

» In March 2020, I have provided Photoshop & Web Design lectures for the Full Stack Development course at **Codemaster Institute**.
· Program preparation and Lecturing in class and online.

References: Steve Steyn · CEO · 0 408 811 325 · jon.f@codemasterinstitute.com

» I'm helping Helen to develop her granola brand: Loving Pantry.
· Logo, Business Card and Packaging design.

» I'm building a website for a Hairdressing school in France:
· Ecole Formations Coiffure Tours
· **Wordpress** website developed using Brizy plugin.
· Learning SEO with Yoast SEO plugin.

WEB GRAPHIC DESIGNER & ENTREPRENEUR

So Freo Cuisine · Fremantle, Australia · 2019 – present

With my partner, we launch a small scale business in 2019: So Freo Cuisine. I designed and realised the branding.

My tasks in this business:
· Logo research, Packaging and Market stall design.
· Accounting and dealing with customers and suppliers.
· Prepping ingredients and packing portions for larger scale orders.
· SoFreo Website developed with **HTML, SCSS, PHP, NPM & Bootstrap**.

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GRAPHIC DESIGNER & CONTENT MANAGER

The Newsport · Port Douglas, Australia · 2015

I published content on newsport.com.au and I designed the Mock-up of Port Douglas Magazine Issue 18. My tasks:

- · Picture manipulation.
- · Picture and Text layout for a 100 pages magazine.
- · Insert's design for external clients.
- · Using Typo3 CMS to publish news every day.

References: Sarah CULLEN · Editor, 0 408 130 970 · sarah@newsport.com.au

GRAPHIC DESIGNER ASSISTANT

Inova · Angers, France · 2011 – 2012

I worked with the product designer to develop goods for Inova, a wholesale gift business and Clara en Provence, a souvenir business. I realised:

- · Photo shooting.
- · Photo editing.
- · Branding development.
- · Designing the 2012 catalogue.

References: Ludovic BUCHET · Artistic Director · ludovicbuchet@free.fr

COMMUNICATION MANAGER & WEB DESIGNER

Lesexigences.com· Angers, France · 2009 – 2010

I had to implement the marketing strategy of Lesexigences.com via its clients' network.

I designed print and web templates with different packages to sell to our clients.

DESKTOP-PUBLISHING TRAINER

Dawan · Nantes, France · 2007 – 2009

I was a Professional trainer on Adobe Photoshop, Illustrator & InDesign.
I had to keep up to date on every trend to be able to provide the most accurate training.

I designed Dawan brand guideline: Logo, Catalogues & Website.